



Social Media Team Challenge

Announcement
- Start

May 5, 2025

Send invitation to HR and Marketing worldwide:
HR and Marketing spread the word.

1

2

3

4

JURY



HELP



Elaboration of
concept idea

July 2, 2025

The teams pre-selected by the jury work on their idea.

5

6

WINNERS



The jury awards the prizes.

Deadline
Registration

May 26, 2025 extended
until June 12, 2025

The teams register via
the form in Survey Monkey.

Submission
Deadline

June 24, 2025

Deadline for the
submission of
the project idea

Submission
Final post

July 29, 2025

Final submission date
for the post

4 weeks

4 weeks